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Form PTO-1594 RECORDATION FOR (Rev. 10/02) TRADEMA	RM COVER SHEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
OMB No. 0651-0027 (exp. 6/30/2005) Tab settings	
	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): ClickAction, Inc. Individual(s) General Partnership Corporation-State Other Delaware Additional name(s) of conveying party(ies) attached? Yes No	2. Name and address of receiving party(ies) Name: Rank of America, N.A. Internal Address: Street Address: 231 South LaSalle Street City: Chicago State: IL Zip60697 Individual(s) citizenship Association General Partnership
3. Nature of conveyance: Assignment Security Agreement Other Execution Date: June 24, 2003	Limited Partnership Corporation-State Other If assignee is not domicited in the United States, a domostic representative designation is attached; Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) att	B. Trademark Registration No.(s) 2,507,868 2,520,853 2,289,371
 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and registrations involved:
Name: Jennifer Mikulina, Esq Internal Address: McDermott, Will & Emery Suite 4400	7. Total fee (37 CFR 3.41)
Street Address: 227 West Monroe Street Chicago IL 60606	8. Deposit account number: 13-0206
City: State: Zip:	(Attach duplicate copy of this page if paying by deposit account)
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07/07/2003 ECOOPER 00000196 130206

Mall documents to be recorded with required cover sheet information to: 2507868 Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

40.00 DA 50.00 DA 01 FC:8521 02 FC:8522

GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS AND PATENTS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, ClickAction, Inc., a Delaware corporation (the "Grantor") with principal offices at 5711 South 86th Circle, Omaha, NE 68127, hereby grants to Bank of America, N.A., as Collateral Agent, with principal offices at 231 South LaSalle Street, Chicago, Illinois 60697 (the "Grantee"), a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all of the Grantor's rights, title and interest in and to the United States patents and patent applications (the "Patents") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks and Patents, (iv) the goodwill of the businesses with which the Marks are associated and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks and Patents or unfair competition regarding the same and all damages awarded therefrom.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of March 6, 2002, and amended and restated as of May 27, 2003 (as amended from time to time, the "Security Agreement"). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall, upon such satisfaction, execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks and Patents acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

Word 15073074.1

TRADEMARK
REEL: 002771 FRAME: 0626

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the Lday of June, 2003.

CLICKACTION, INC., Grantor

Name: Starmy L. Dean

Title: Chief Financial Officer

BANK OF AMERICA, N.A., as Collateral Agent and Grantee

Name Title:

Jeffery White

Assistant Vice President

STATE OF NEBRASKA)
) ss.:
COUNTY OF Douglas)

On this 24 day of June, 2003, before me personally came Stormy L. Dean, who being duly sworn, did depose and say that he is Chief Financial Officer of ClickAction, Inc., that he is authorized to execute the foregoing Grant on behalf of said corporation and that he did so by authority of the Board of Directors of said corporation.

Notary Public

GENERAL MOTARY-State of Nebraska LINDA SUE BRIGGS My Comm. Exp. March 4, 2005

Word 15073074.1

STATE OF ILLINOIS COUNTY OF COOK)) ss.:)				
On this _2	day of June,	2003, b	pefore me	personally car	ne
Jeffery White	who, being by me	duly swo	om, did sta	ate as follows:	that [s]he is
Assistant Vice President of F	Bank of America, N.	A. that [s]]he is author	rized to execute	the foregoing
Grant on behalf of said	and that [s]he did	so by autho	rity of the Board	d of Directors
of said			Ma	Na Vana	ć.A.
			1100	Ma Pagg Notary Public	100

OFFICIAL SEAL
MARIA PAGGAO
NOTARY PUBLIC, STATE OF KLINOIS
MY COMMISSION EXPIRES:02/01/05

Word 15073005.1

SCHEDULE A

MARK	REG. NO.	REG. DATE
THE FAST TRACK FROM CLICK TO CUSTOMER	2,507,868	11/13/2001
CLICKACTION	2,520,853	12/18/2001
MARKETHOME	2,289,371	10/26/1999

Word 15073074.1

PATENT

PATENT NO.

ISSUE DATE

Not Applicable.

Word 15073074.1

TRADEMARK
REEL: 002771 FRAME: 0631 ₺